

## ERIC RECRUITS COMMUNITY ENGAGEMENT FUNDRAISER

Bristol based ERIC, the UK's only childhood continence charity, has recruited community engagement fundraiser, Sarah Bogg. The new post will make ERIC more visible in the local community, raising awareness and creating new fundraising opportunities.

Based in Bath, Sarah will initially be concentrating on making links close to home. ERIC provides information and support for children and families suffering with continence problems like bedwetting, daytime wetting, constipation and soiling – problems affecting thousands of children and young people, yet sometimes difficult to talk about.

Speaking about her new role, Sarah Bogg said; "I have only been in post for three weeks but I am already amazed by the generosity and enthusiasm of people willing to support ERIC's cause. We have already filled two places for 2012 Brighton Marathon and have more available. A number of 'Good Morning' coffee mornings have also been set up and are looking for volunteers in Bristol and Bath to get involved.

"As a mum, I have personal experiences of the suffering caused by childhood constipation and soiling. For that reason, I am so pleased to be working to provide support to other families suffering with similar issues. Finally, with a surname like Bogg, I really was born to work for ERIC!"

Sarah is available to speak at parenting groups, coffee mornings, schools and other groups. If you have a fundraising idea or would like to arrange a visit please contact [sarah@eric.org.uk](mailto:sarah@eric.org.uk)

### Notes:

1. ERIC (Education and Resources for Improving Childhood Continence) is a national children's health charity dealing with bedwetting, daytime wetting, constipation and soiling in children and young people. ERIC provides information, support and resources to families and health professionals on bladder and bowel problems. You can find out more about what ERIC does at [www.eric.org.uk](http://www.eric.org.uk)

Ways to contact ERIC:

- 24/7 Helpline 0845 370 8008
- Website [www.eric.org.uk](http://www.eric.org.uk)
- Text 447 624 811 636

### **Ends**

For further information or images please contact:  
Natasha Collins-Daniel  
Education and Media Coordinator  
Email: [natasha@eric.org.uk](mailto:natasha@eric.org.uk) Phone: 0117 301 2102